Brazil-PAHO innovation laboratory

Imperial College London
BUSINESS SCHOOL

Brazil-PAHO Innovation Laboratory
22-23 April 2013
Brasilia

Professor Rifat Atun MBBS MBA DIC FRCGP FFPH FRCP
Professor of International health Management
Imperial College Business School and Faculty of Medicine
Imperial College London
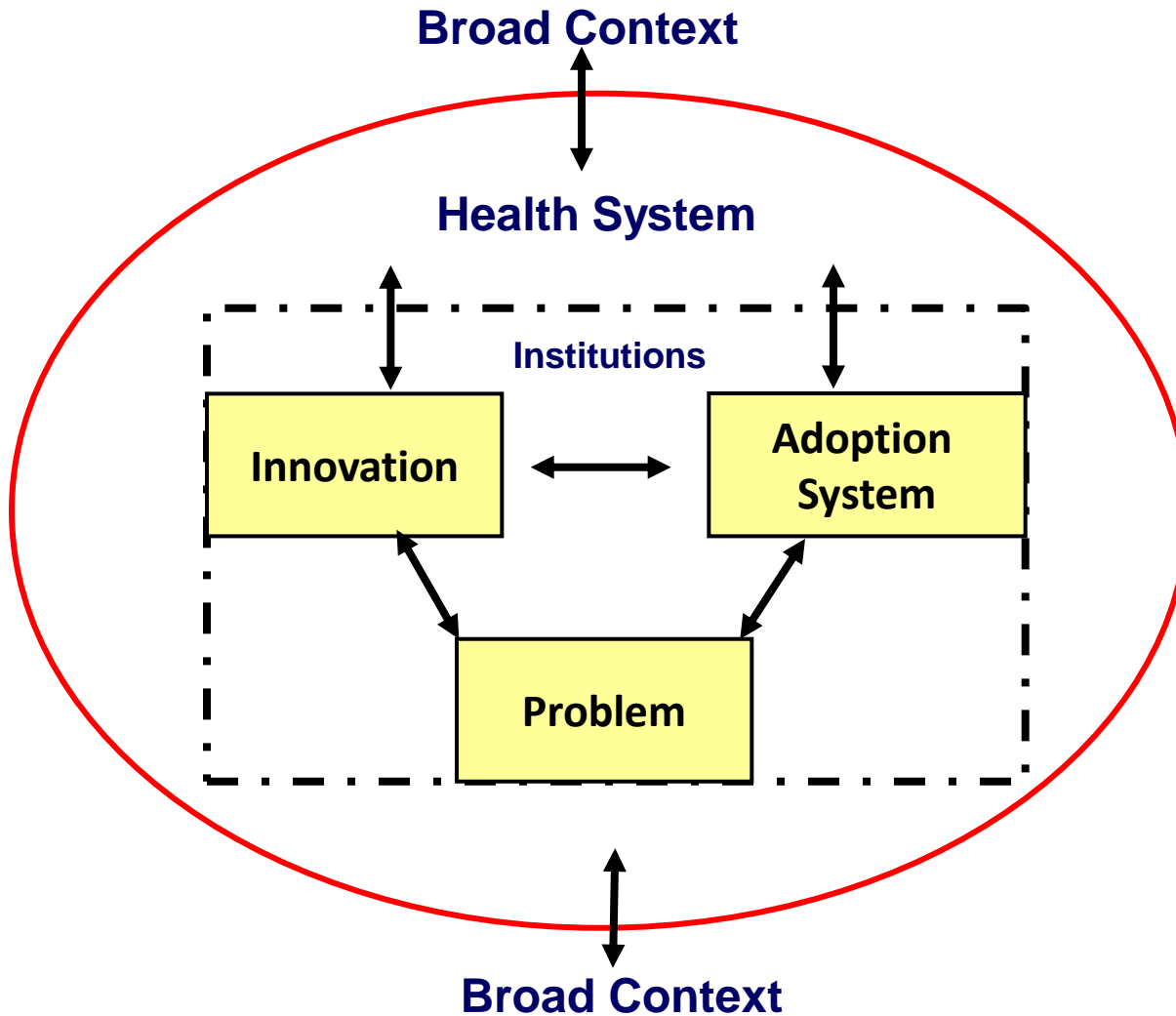
Innovation laboratory as an enabling platform for:

- Innovation

- Designing interventions and testing,

- Evaluation,

- Dissemination, knowledge transfer and learning.
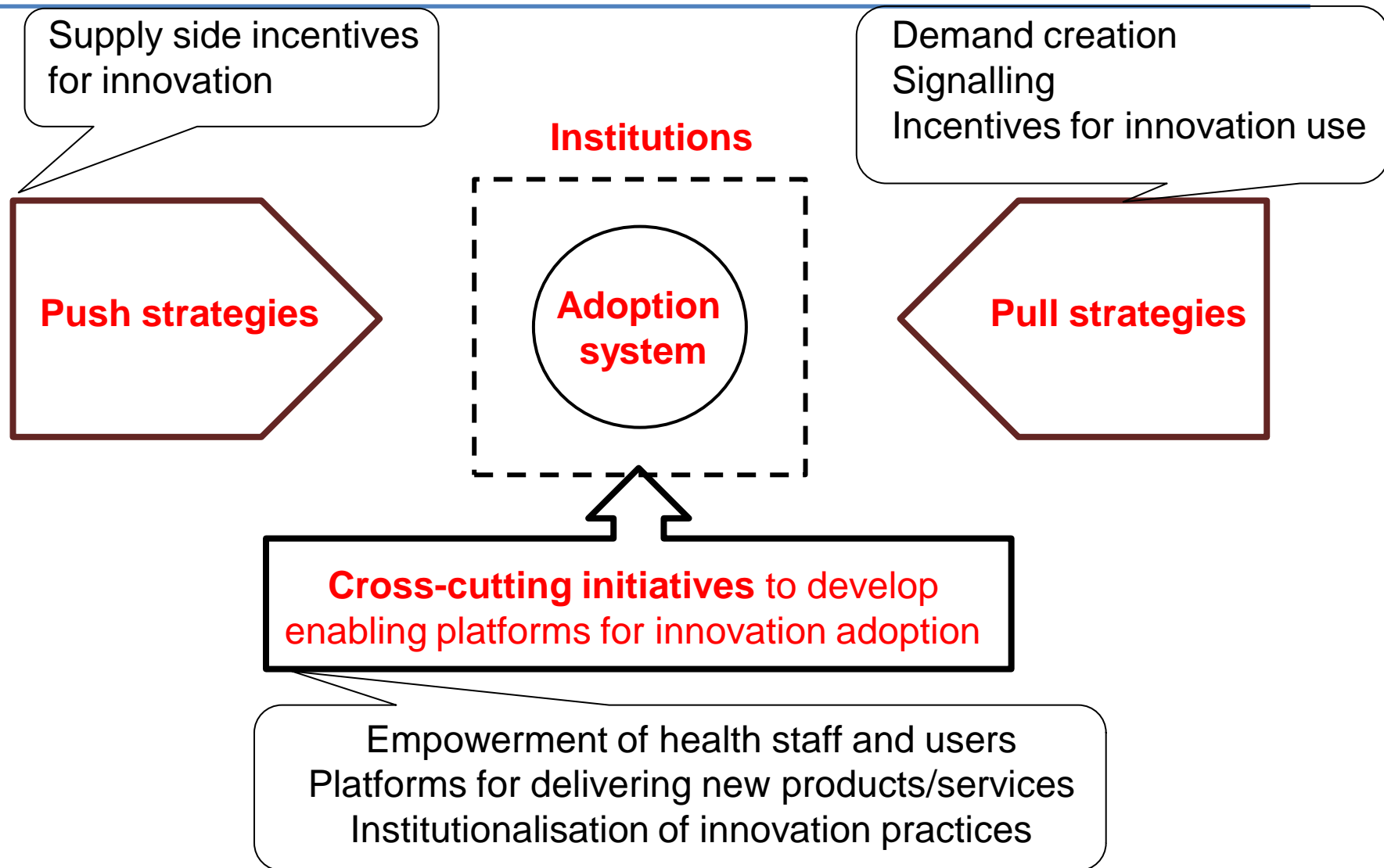
2. Principles underpinning innovativeness

1. Systems perspective for innovation adoption*

2. Focus on innovation eco-system with push (evidence), pull (incentives), and enabling platforms*

3. Inclusive innovation (inclusive & participatory + collaborative innovation/distributive leadership),

4. Rapid development of delivery solutions, implementation and learning

5. Working across boundaries – boundary spanning

Analysing adoption and diffusion of innovations in health systems

Innovation needs a balance of push and pull incentives with enabling platforms

Supply side incentives for innovation

Demand creation
Signalling
Incentives for innovation use

Institutions

Push strategies

Adoption system

Pull strategies

Cross-cutting initiatives to develop enabling platforms for innovation adoption

Empowerment of health staff and users
Platforms for delivering new products/services
Institutionalisation of innovation practices

3. InDeed model for innovation laboratory

Four interlinked functions:

1. Innovative design
2. Innovative delivery and execution
3. Innovative evaluation
4. Innovative learning and dissemination

- Clearly define the elements of the innovation laboratory

- Phasing of the work programme

- Clear research protocols project plans for programme elements with timelines

Imperial College
London
BUSINESS SCHOOL

- Identify a core team for each area of the laboratory work programme with leads – international and local

6. Innovation laboratory for health services and governance

1. Core Executive Team

2. Network of Collaborators

3. International Advisory Board

Capacity-building & institutionalisation of:

(i) the innovations laboratory and

(ii) the innovations developed in the innovations laboratory